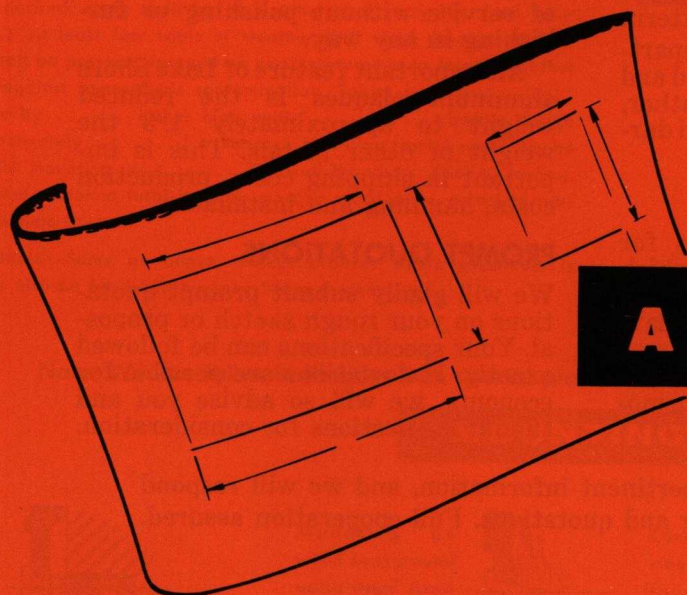
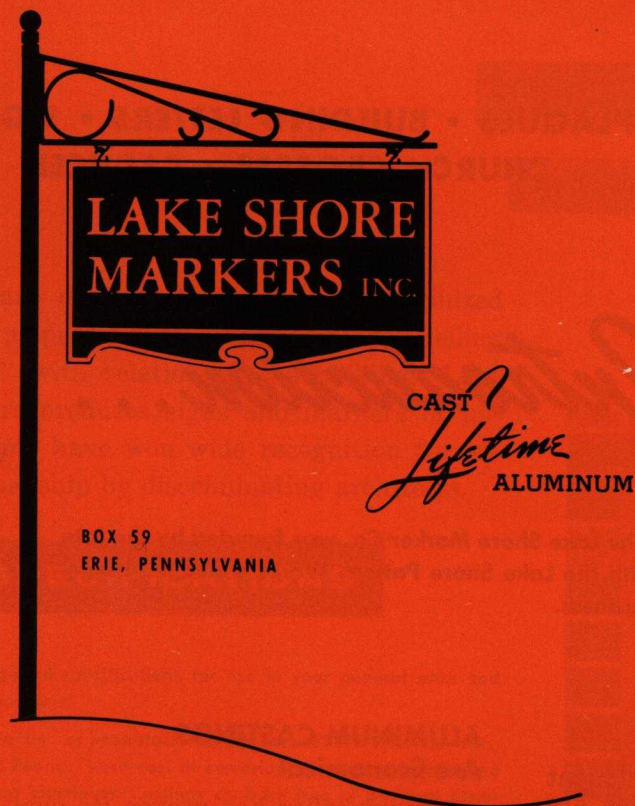
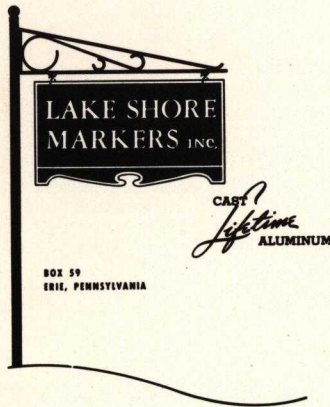




DESIGNED FOR

ARCHITECTS

Specialist in Integrally Cast **DOUBLE FACE** Signs



**PLAQUES • BUILDING LETTERS • SIGNS
CHURCH CROSSES • CADUCEI**

Introduction...

51st Anniversary The Lake Shore Marker Co. was founded by the late Arthur Gill, in connection with the Lake Shore Pattern Works which is observing its 51st anniversary in business.

COMPLETE SERVICE

An art department with an efficient staff of artists where sketches are made.

A pattern department where patterns are made from the customers' approved sketch.

A foundry where a sand casting is made from the custom made pattern.

A finishing and treating department where the casting is finished and treated so that it will resist weather, and all other hazards encountered during its service.

CONSULTING SERVICE

Lake Shore Markers maintains for architects a consulting service which offers qualified technical advice at no cost. This service will assist in planning letters and signs for buildings, memorials and parkways and will help in formulating ideas for commemorative plaques.

Send us rough sketch, or pertinent information, and we will respond promptly with our drawing and quotations. Full cooperation assured.

ALUMINUM CASTINGS Are Economical

Aluminum alloy has proven its qualities as a lifetime metal comparable with bronze. Lake Shore craftsmen are skilled in producing fine aluminum plaques for every occasion in this modern metal which will render years of service without polishing or refurbishing in any way.

An important feature of Lake Shore aluminum plaques is the reduced weight to approximately 1/3 the weight of other metals. This is important in shipping costs, production costs, handling and installation.

PROMPT QUOTATIONS

We will gladly submit prompt quotations on your rough sketch or proposal. Your specifications can be followed exactly. If deviations are possible for economy, we will so advise you and submit suggestions for consideration.

Nationwide distribution: PLEASE WRITE TO US FOR YOUR NEAREST DEALERS

PLAQUES

SCHOOLS • RELIGIOUS

MEMORIAL

The part of any new construction most scrutinized by the general public is usually the plaque telling "Who's Who" with relation to the building. Lake Shore Markers produces signs and markers of unusual merit and have won wide recognition for superior workmanship by discriminating architects.

SPECIFICATIONS

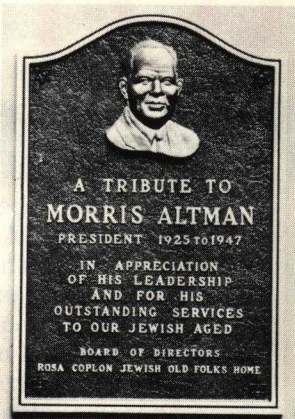
Following are suggested specifications for use in your general plan and construction specifications.

Aluminum Tablet to be as manufactured by Lake Shore Markers, Inc., P. O. Box 59, Erie, Penna., and cast of corrosion resistant aluminum, no junk remelt, or scrap aluminum. Castings shall be free of pits and blemishes, and all letters shall be sharp and of clear character. Letters shall be raised in proper height above background to give good three-dimensional appearance.

Borders and faces of raised letters are to be of satin finish. Background is to be leatherette design, and gray aluminum finish. (If colored background is desired, same shall be of weatherproof vinsynite, vinyl color and finish.) At least four coats of weatherproof vinyl permanent clear coatings shall be pressure sprayed on complete plaque to form a weather tight seal against atmospheric contamination. Tablet is to be inches wide by inches high, with border design and approximately letters. Mounting attachments to be furnished for mounting on wall by others. Prior to casting, plaque manufacturer to furnish paper masque proof copy, or actual rubbing of complete layout.

Bronze Tablets—Same as above, except bronze, where aluminum is shown, can also be furnished by Lake Shore Markers, Inc.

17" x 23"

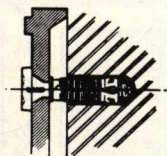
Sample shows our
sculptured work

36" x 24"

24" x 18"

Note: We specialize in Plaques with special plates for adding or changing names, time or dates

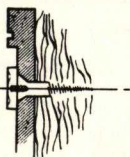
MOUNTINGS



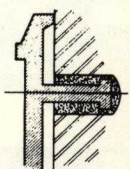
Lead, brass expansion shields with flush head machine screw and rosette fastening. This is the most popular type of mounting.

Mounting on wood background using wood screw and ornamental rosettes through drilled holes in plaque.

If mounting holes are critical, specify exact dimensions for centers, or we will ship undrilled.



Concealed type mounting with integrally cast mounting supports, for mounting in drilled holes in buildings. Set with Porrok expanding cement made by Hallemite Corp., Cleveland, Ohio.



For hollow tile, cement block, plywood, or other background where expansion screws or wood screws are not suitable.

LETTERS

CAST • CUTOUTS • FABRICATED

The trend is increasingly toward free-standing letters to be set free from building from 1/2" to 4", depending upon specific requirements. A wide range of stock patterns and excellent delivery service is available.

Illustrations show typical examples of off-set letters in various designs and requirements.

All Lake Shore building letters are finished in at least four-coats of vinyl clear coating to keep them new and attractive for years without attention.

Lake Shore building letters are furnished in fabricated style where required, in stainless 18-8 steel, sheet metal, sheet aluminum, porcelain enamel. Superlative quality construction and distinctive design assured.

CAST ALUMINUM

Cast aluminum letters are to be as manufactured by Lake Shore Markers, Inc., P. O. Box 59, Erie, Penna., or equal. Letters shall be of Style....., Number....., Height....., Stroke....., Average width....., Depth (return).....

Letters shall be sand cast of corrosion resistant aluminum suitable for approved finish. Letters shall be of rigid construction, and free from pits and blemishes. Letter faces are to be ground smooth and buffed to satin finish.

Edges are to be filed and ground to uniform attractive appearance.

Letters are to be installed on..... surface, requiring..... method of fastening.

Our MOST POPULAR FIVE

We have several other fonts to choose from

BROADWAY NO. 118



FUTURA NO. 112



GOTHIC NO. 114



KABEL NO. 113



RIBBON NO. 111



HEIGHT	AVE. WIDTH	WIDTH OF STROKE	DEPTH OR THICKNESS
3"	2"	13/16" & 5/16"	5/8"
6"	5"	1 5/8" & 5/8"	3/4"
8"	7"	2 1/4" & 1 3/16"	7/8"
10"	8"	2 3/4" & 1 1/4"	1 1/8"
12"	10"	3 1/4" & 1 1/4"	1 1/4"
14"	12"	4 1/2" & 2 1/4"	2"
18"	15"	5" & 2"	2 1/4"
2"	1 5/8"	7/16"	1/2"
3"	2 7/16"	5/8"	5/8"
4"	3 1/4"	13/16"	3/4"
5"	4 1/8"	1 1/16"	7/8"
6"	4 7/8"	1 1/4"	1"
8"	6 1/2"	1 11/16"	1 1/4"
10"	8 1/4"	2 1/8"	1 1/2"
12"	9 3/4"	2 1/2"	1 3/4"
15"	12"	3 3/16"	2 1/4"
18"	14 3/4"	3 13/16"	2 1/2"
20"	16 1/2"	4 1/4"	3"
24"	19 1/2"	5 1/8"	3"
6"	4"	1 1/8"	3/4"
9"	6"	1 5/8"	1"
12"	8"	2 1/4"	1 1/8"
15"	10"	2 3/4"	1 3/8"
18"	12"	3 1/4"	1 3/8"
24"	16"	4 3/8"	1 3/4"
2"	1 1/2"	1/4"	1/4"
3"	2"	1/2"	1/4"
4"	2 3/4"	1 1/16"	1/4"
5"	3 1/2"	13/16"	1/2"
6"	4"	7/8"	1/2"
8"	5"	1 1/4"	5/8"
10"	7"	1 9/16"	1 1/16"
12"	8"	1 11/16"	3/4"
15"	10"	2"	7/8"
18"	12"	2 1/4"	1"
20"	13"	2 9/16"	1 1/8"
2"	1 1/2"	1/4"	3/4"
3"	2"	3/8"	1"
4"	2 3/4"	3/8"	1 1/8"
5"	3 1/2"	7/16"	1 3/8"
6"	4"	1/2"	2"
8"	5"	1/2"	2"
10"	7"	1/2"	2"
12"	8"	1/2"	2"
15"	10"	7/8"	3"
16"	10"	1/2"	2"
18"	12"	3/4"	3"
24"	18"	3/4"	3"
36"	26"	3/4"	3"

SPECIFICATIONS

FABRICATED STAINLESS STEEL

Fabricated stainless steel letters to be as manufactured by Lake Shore Markers, Inc., P. O. Box 59, Erie, Pa., or equal. Letters shall be of Style, Number, Height, Stroke, Average width, Depth (return)

Letters shall be fabricated from 20 gauge 18-8 alloy type 302 stainless steel #4 finish. (If letters exceed 12" in height, 18 gauge 18-8 stainless steel is suggested.)

Letters shall have true edges and true flat faces, all surfaces being satin polished.

Letters are to be installed on surface, requiring method of fastening. Work to be completed in an expert manner.

FABRICATED ALUMINUM

Fabricated aluminum letters to be as manufactured by Lake Shore Markers, Inc., P. O. Box 59, Erie, Pa., or equal. Letters shall be of Style, Number, Height, Stroke, Average width, Depth (return)

Letters are to be fabricated from gauges of material best suited to the item to give best workmanship.

FABRICATED SHEET METAL

Same as for stainless steel except of Armco galvanized 20 gauge stock.

FABRICATED PORCELAIN ENAMEL

Same as for stainless steel except that letters shall be fabricated from enameling steel of sufficient gauge to remain rigid and porcelainized inside and out. Letters shall be free of warp and buckle.

CUSTOM DESIGNED LETTERS

Your sketch and descriptive specifications will be used to design letters best suited for your requirements. Regardless of what type, size, depth or other critical requirements are made, Lake Shore Markers designers are equipped to handle your job from original design to final production. Write Lake Shore Markers, Inc., P. O. Box 59, Erie, Penna.



CAST LETTERS

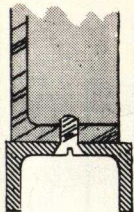


CUT-OUT LETTERS

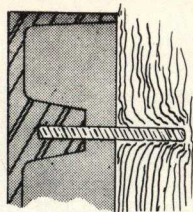


FABRICATED or CAST LETTERS

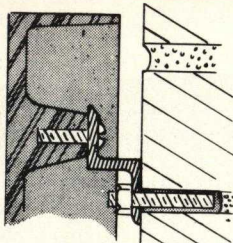
MOUNTINGS



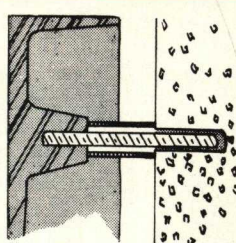
CHANNEL MOUNTING



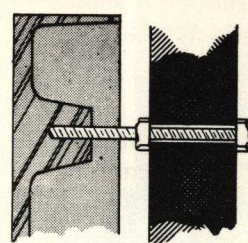
FLUSH MOUNTING TO MASONRY



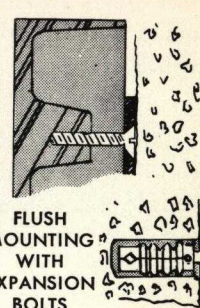
Z-OFFSET MOUNTING



SLEEVE OFF-SET MOUNTING



HOLLOW BACKGROUND TOGGLE BOLT MOUNTING



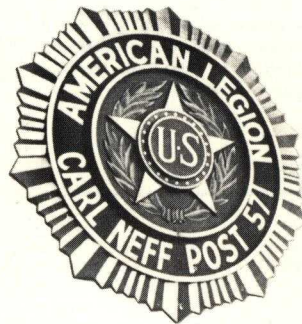
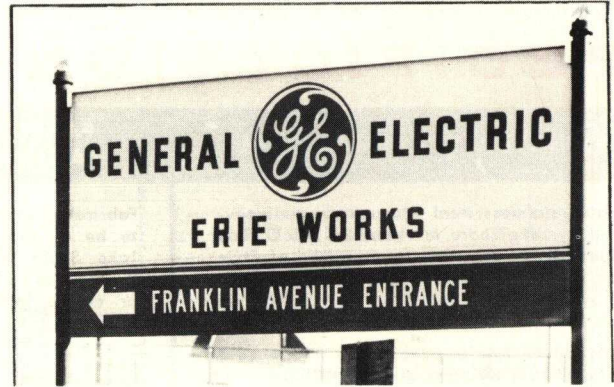
FLUSH MOUNTING WITH EXPANSION BOLTS

SIGNS

Lake Shore Lifetime Aluminum Signs are not expensive they just look that way! A solution for buildings located in remote spots off the highway or normally traveled roads.

SPECIFICATIONS

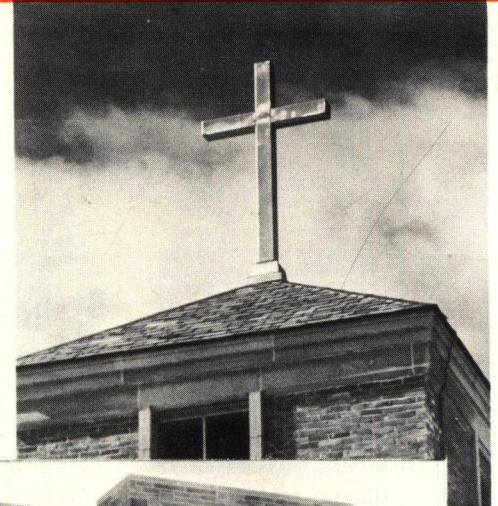
Following are suggested specifications: Yard, Directional and Identification signs shall be sand cast of corrosion resistant Aluminum ingot in a ductile alloy to withstand shock and wind pressure. Signs shall be designed to eliminate strains and warping in casting. Casting shall be free from pits and blemishes. All letters shall be sharp and hand tooled where necessary. Border and letter design are to be raised at least $\frac{1}{8}$ " above background; letters and borders shall be brought to a common plane unless otherwise shown in drawing. Background of sign shall be at least $\frac{3}{16}$ " web. Signs shall be primed with one coat of Vinsynite Vinyl Primer. Entire sign shall be given at least four coats of vinyl permanent clear coating. Signs shall be as manufactured by Lake Shore Markers, Inc., P. O. Box 59, Erie, Penna., or equal. Final colors shall be as follows. background. letters.



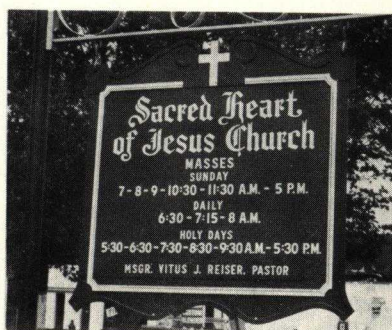
CROSSES

One of the most challenging assignments in architectural design is the church or the religious building. Churches always have been considered the ultimate expression of the builder's art for the period during which they were constructed. Consequently, religious buildings have been a prime source of inspiration to succeeding generations of architects.

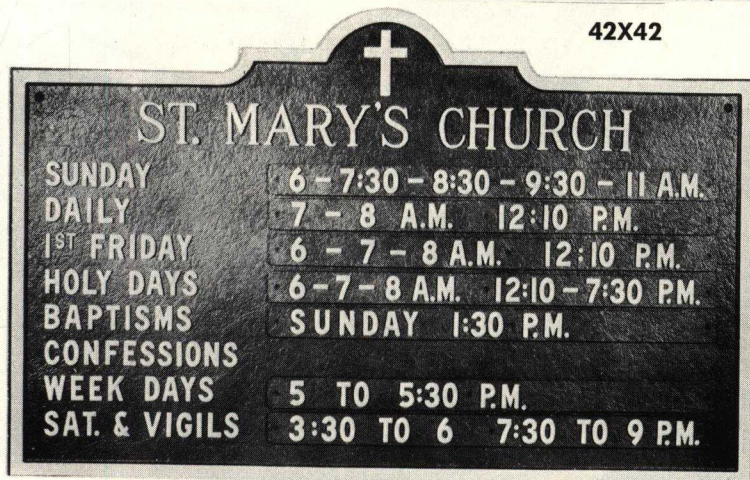
Lake Shore Markers will cast Aluminum or fabricate Aluminum, Stainless Steel, or Porcelain Crosses to your specifications.



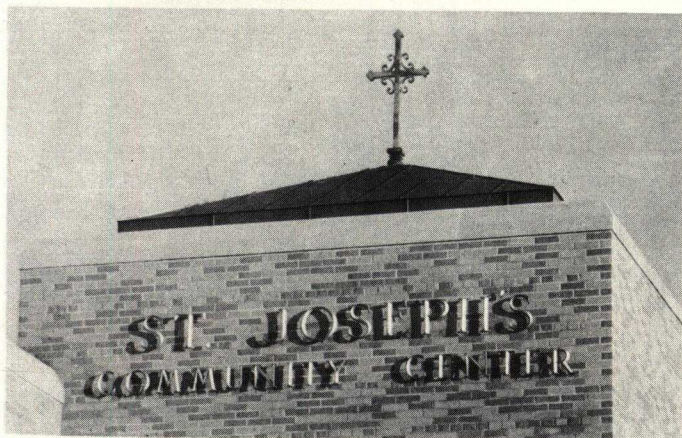
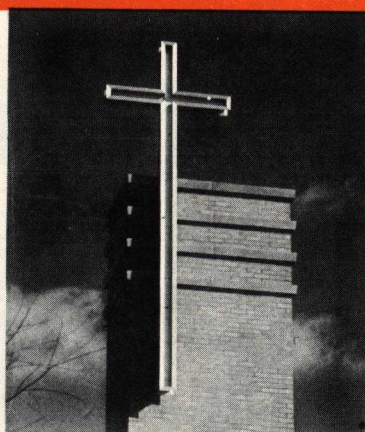
CHURCH SIGNS



42X42

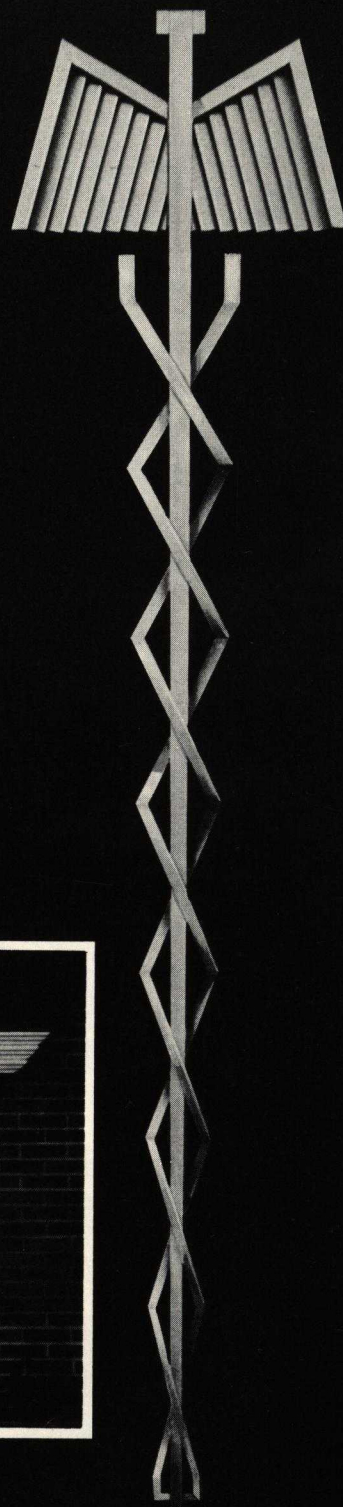


48X29



CADUCEI

Lake Shore Markers
will cast Aluminum or fabricate
Caducei to your specifications.





LAKE SHORE MARKERS INC. ERIE, PA.

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